



State of New Jersey  
DEPARTMENT OF HEALTH  
DIVISION OF FAMILY HEALTH SERVICES  
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[www.nj.gov/health](http://www.nj.gov/health)

JUDITH M. PERSICILLI, RN, BSN, MA  
Commissioner

DATE: February 23, 2023  
TO: New Jersey WIC Authorized Vendors  
FROM: Johanna Garcia, Vendor Manager *JG*  
SUBJECT: ProSobee 12.9 oz Powder Voluntary Recall  
REPLY TO  
ATTENTION OF: NJWIC# 023-022

**RECKITT RECALLS TWO BATCHES OF PROSOBEE 12.9 OZ SIMPLY PLANT-BASED INFANT FORMULA BECAUSE OF POSSIBLE HEALTH RISK**

Product tested and confirmed negative for contaminants.  
No reported adverse consumer reactions to date.

New Jersey WIC was informed by Reckitt (Mead Johnson), a producer of nutrition products, that out of an abundance of caution, it has chosen to **voluntarily recall two (2) select batches of ProSobee 12.9 oz. Simply Plant-Based Infant Formula due to a remote possibility of cross-contamination with Cronobacter sakazakii.**

All product distributed went through extensive testing and tested negative for the bacteria. ProSobee Simply Plant-Based Infant Formula in 12.9 oz containers was manufactured between August 2022 and September 2022. The products were distributed through retail stores nationwide in the U.S., Guam, and Puerto Rico.

**The batches in question can be identified by the number on the bottom of the can. Recalled product batches are ZL2HZF and ZL2HZZ both with a UPC Code of 300871214415 and a “Use By Date” of “1 Mar 2024.”**

The recall involves approximately 145,000 cans. No other ProSobee Simply Plant-Based Infant Formula batches or other Reckitt products are impacted. No illnesses or adverse events have been reported.

**Participant’s with affected ProSobee formula should consult with their pediatrician and contact Reckitt (Mead Johnson) at 1-800-479-0551 24/7 or by email at [consumer.relations@rb.com](mailto:consumer.relations@rb.com). Parents (Caregivers) should identify as WIC participants.**

***Participants should not return formula to WIC Vendors.***

Attached for you and your staff are details on where to find the lot numbers and pictures on the ProSobee 12.9 oz cans.

Questions and concerns can be sent to the Vendor Unit email: [NJ.WICVendor@doh.nj.gov](mailto:NJ.WICVendor@doh.nj.gov)

**Details of the ProSobee 12.9 oz Plant-Based Infant Formula Powder Being Voluntarily Recalled:**

Global Batch Code	UPC/SKU	Description	Lot	Expiry
ZL2HZF	300871214415	ENFAMIL PROSOBEE PWD 12.9OZ (6CAN) US	0670975	3/1/2024
ZL2HZZ	300871214415	ENFAMIL PROSOBEE PWD 12.9OZ (6CAN) US	0670979	3/1/2024



SKU

Batch Identifier

